

Serving Up Smiles & Teaching the Magic

Happy Anniversary

Café Panini recently celebrated the first anniversary of its continued success in Murrells Inlet, where locals and vacationers have come to embrace the warm and personable European-style dining experience. Customers appreciate Panini's style of fresh, simple, high quality food, the variety of selections, the innovative daily specials and the comfortable atmosphere. "It's simple really," says owner Danielle Santopietro. "I combine fresh, natural ingredients, a passion for food and an uncompromising desire to satisfy customers. The result is a dining experience that truly feels as good as it tastes." Danielle is known for greeting all of her regular customers by name, sometimes calling out from the kitchen even if she's in the middle of preparing food.



Danielle Santopietro, owner Café Panini—Murrells Inlet

"I go out of my way to get breakfast at Café Panini," says local business owner and cycling enthusiast Joseph Jones. "I usually order a frittata; a combination of eggs and choice of fresh meats, veggies and cheeses – it's not your usual omelet. My other favorite is the French toast with fresh, sliced bananas and side of thick cut bacon. If I could eat both in one sitting, it would make my choice easier."

Catering Takes Off

With a varied menu, daily specials, the option to dine-in or take-out and both indoor and outdoor seating available, the lunch crowd has grown steadily. Popularity with local business people has also spawned Café Panini's catering service for business breakfast meetings and luncheons. "It says something about your business, when you offer your clients and staff something fresh, healthy and delicious for your meeting or event," says Danielle. Selections include custom platters made up of choices from the menu, and can include fresh fruit and salads as well.

School is in Session

"In addition to what we accomplish at the restaurant, I have a passionate desire to share what I have learned with others. My experience in multiple cultures has taught me a multitude of culinary values," says Danielle. "So many cultures rely on fresh, natural ingredients at the core of their dietary beliefs. The result is a healthier, happier lifestyle." This healthier lifestyle is part of the program that Danielle has decided to offer in the new cooking lessons at Café Panini. "From creating everyday menus, shopping for groceries and preparing dishes from start to finish, I strongly believe



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people can benefit from what I wish to share." Instead of a group class at the restaurant, Danielle wants this to be intensive one-on-one lessons where people work directly with her and then practice what they learn. The one-on-



one cooking lessons can be scheduled when in for lunch or by calling Café Panini.

What's for Dinner?

"When I reflect on this past year, I am truly thankful for my customers, the ability to pursue my cooking passion and for my vision of a prosperous future." What's next for Café Panini? "At the request of our customers," Danielle says, "we promise to finally offer dinner hours, with a specially prepared dinner menu in the Café Panini style." Beer and wine selections are included in the plans, but the date for the dinner schedule has not yet been set. "If you have yet to experience Café Panini, stop by and enjoy what others already know," invites Danielle. Word-of-mouth is still the most effective form of advertising, and the word at Café Panini is 'mmmm.'

Café Panini is at 3550 Old Kings Highway, the service road off Bypass 17, south of Home Depot in Murrells Inlet, (843) 357-3080. See ad page 13.

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